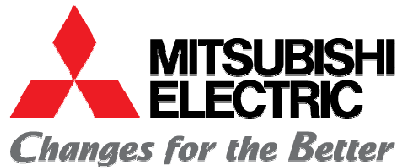


Shinji Yamabe



Managing Director

Mitsubishi Electric India Private Limited

Mitsubishi Electric Corporation is one of the leading manufacturers of electric and electronic equipment and systems in the world. Mitsubishi Electric operates on the corporate principle of contributing to creating vibrant and affluent society by enhancing its technologies, services, and creative powers, as a leader in the manufacture, sales and services of electric and electronic equipment used in Energy and Electric Systems, Industrial Automation, Electronic Devices, Home Appliances and Information & Communication Systems.

“Changes for the Better”, our corporate statement, encapsulates all that we stand for and aspire to – a brighter future for society, industry and everyday life through innovation.

Mr. Shinji Yamabe started his career at Mitsubishi Electric Corporation in 1982, in charge of satellite communications earth station projects. After 25 years of experience in telecommunications sector including 12 years in France and UK, he was assigned as leader of “India Project” to strengthen the Mitsubishi Electric’s business in India to meet the customers’ need for both consumer and industrial segments in the exponential growth of its economy.

Mitsubishi Electric India Private Limited (MEI) was established in 2010 as a comprehensive sales company of Mitsubishi Electric Corporation and Mr. Yamabe was assigned as the first Managing Director of this company. Businesses including Factory automation and industrial products, Air-conditioners for both residential and commercial applications, Visual & imaging products, Railway systems, Power devices such as IGBT are being promoted under the leadership of Mr. Yamabe. Mitsubishi Electric India’s sales & service network covers widely across India with 17 offices to facilitate the access to the customers and satisfy the customers’ needs.

May 1990 : Mitsubishi Electric France S.A.

Jun. 1994 : Mitsubishi Electric U.K. Ltd.

Jun. 1996 : Mitsubishi Electric Europe, France

Jan. 1998 : Mobile Communications Business Center Mitsubishi Electric Corporation (Japan)

Dec. 2002 : Vice President, Melco Mobile Communication Europe S.A. (France)

Oct. 2004 : General Manager, Telecom Division, Mitsubishi Electric Europe (France)

Apr. 2006 : General Manager, Sales & Marketing Dept

Mobile Terminal Center, Mitsubishi Electric Corporation (Japan)

Jun. 2008 : Leader of India Project, Global Strategic Planning & Operations Group

Mitsubishi Electric Corporation (Japan)

Sep. 2010 : Managing Director, Mitsubishi Electric India Pvt. Ltd. (India)