

# Promoting Public Transport Use for Regional Revitalization

**Date:** Wednesday, 3 February 2016 at 14:00~18:00

**Venue:** Hotel Metropolitan Edmont (Iidabashi Tokyo)

**Organized by:** Japan International Transport Institute (JITI)

Japan is becoming an unprecedentedly ageing society with a declining population. Growing motorization has led to rapid urban spread, leading in turn to urban problems such as the hollowing out of city centres. Under these circumstances, one of the main issues for Japan is to revitalize public transportation systems and to create urban planning from a new viewpoint which does not depend on the use of private transportation.

This viewpoint should take climate change issues into account. The transport sector emits 17% of all CO2 emissions in Japan of which vehicle emissions constitute 86%. It is therefore imperative to overcome excessive dependency on private vehicles.

The government has already taken measures to improve the convenience of public transportation and to create sustainable compact cities. However, in order to promote transit-oriented development and to increase the number of mobility options available, Japan needs to further develop shared transport systems including car and cycle sharing.

Current systems in Japan lag far behind systems in Europe and it is therefore important for Japan to introduce Europe's more advanced practices.

Self-driving cars are being trialed in several countries. If these technologies are introduced to our transport system, they will drastically change people's mobility, especially that of elderly people.



**14:00-14:05** **Opening Remarks** Mr. Makoto WASHIZU, President of Japan International Transport Institute (JITI)

**14:05-14:35** **Lecture 1 Overview on the public transportation strategy**  
Professor Fumihiko NAKAMURA, Vice president of Yokohama National University

**14:35-14:55** **Lecture 2 Cycle sharing and Car-sharing in Yokohama City**  
Mr. Shunji OSHIRO Director of urban transportation division of Yokohama City

**14:55-15:25** **Lecture 3 Car-sharing in Switzerland: Shared mobility leveraging public transportation**  
Mr. Arnd Bätzner, Director of Mobility Cooperative, Switzerland».

**15:25-15:45** **Coffee break**

**15:45-16:15** **Lecture 4 Cycle sharing in France**  
Mr. Yuto INOTSUME, General Manager of City Relations, MCDcaux inc.

**16:15-16:45** **Lecture 5 Development on Driverless Cars in UK**  
Mr. Andrew Everett, Chief Strategy Officer of Transport System Catapult

**16:45-17:45** **Panel Discussion including Q&A time**  
Moderator: Professor Fumihiko NAKAMURA  
Panelists: above speakers  
Provisional theme: 'How to make public transportation systems more attractive and how to substitute car and cycle sharing for private vehicles'

**18:00- Reception**

Language Japanese and English (with simultaneous translation)

Online registration is available through <http://www.jterc.or.jp>  
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